

Strategy Programme Board Purpose pyramid 2022-25

June 2022

Strategy Programme Board DRAFT Purpose Pyramid 2022-25

Our purpose

To lead strategy and evidence for the LEP on behalf of the Board

To ensure the LEP has a strategy to realise C&W's ambition of becoming the most inclusive, sustainable, healthy and growing economy in the country

Our vision

Collaborative, connected, apolitical, agile and ambitious

Our principles/values

1. To ensure we have all the evidence and strategy in place to: respond to changing circumstances in the economy, society, government policy; to deliver the LEP's vision; to support key sectors and ensure coordinated plans that deliver strong economic foundations; to win funding bids / attract investment 2. To maintain and enhance C&W's reputation as a high performing LEP / sub-region valued for the contribution that it makes to policy debates 3. To support the subregion's ambition of becoming the most sustainable in the country, the first net zero industrial cluster and an exporter of low carbon technology, innovation and skills

Our strategy

Update our economic intelligence; Update strategic economic planning; inclusion of SIGC recommendations;
Facilitate and Support Net Zero: Investment Case for NZNW Cluster Plan; Invest Net Zero Cheshire pipeline;
COP26 Legacy Programme 3. Facilitate and Support wider subregional agenda: levelling up position;
Sustainable and Inclusive Growth Commission consultation and action phases;
Influence and Networking: Natural capital and rural economy;
Net Zero; neighbouring areas

Our deliverables

Leadership and influencing; evidence and strategy; sustainability and low carbon investment

Our core capabilities

Coordinated plans in place that deliver strong economic foundations and infrastructure (skills, transport, digital, business growth, place etc), priority sector growth and improved socio-economic indicators; Increased investment in net zero; Better collaboration with and influencing of neighbouring areas on key strategic agendas

Outcomes