

Cheshire & Warrington Engagement Workshops 2023

Cheshire & Warrington: Sustainable & Inclusive Economic Plan What do we know about Cheshire & Warrington's economy?



#### Economy

- £35bn worth of goods and services produced in 2021.
- Productivity is high but not consistently growing strongly.
- Manufacturing is highly productive.

#### **Employment & skills**

- Unemployment is low.
  - 18.6% of jobs earn below the Real Living Wage.
- Highly skilled workforce.

#### Inequalities

- Ageing population.
- Increasing gap between annual earnings and house prices.
- 47 neighbourhoods in most deprived 10% for health outcomes.

#### Net zero



- C&W has a large industrial footprint.
- High energy consumption and transport emissions.
- Home to net zero / low carbon opportunities.

### Linking the subregion to Cheshire East's economy



- £14.6bn worth of goods and services produced in 2021
- Productivity is above C&W and UK average

Economy

 Specialisms in: Manufacture of pharmaceutical preparations, Risk and damage evaluation, Support activities for animal production, Manufacture of motor vehicles

#### Inequalities



- Older population than C&W average.
- House prices are 7.8 times earnings – higher than other parts of C&W.
- Healthy life expectancy of 67.4 (m) and 67.4 (f) – higher than the C&W and UK averages.

#### **Employment & skills**

- 3.1% unemployment similar to C&W average.
- 21.5% of jobs earn below the Real Living Wage - above the C&W average.
- Manufacturing is the 4<sup>th</sup> largest employer at 9.9% similar to C&W average of 9.1%.

#### Net zero

- High energy consumption at industrial sites in Crewe
- Transport is the largest source of CO2 emissions
- Low carbon opportunities.

## Key assets and major projects include:

- Alderley Park
- Hurdsfield
- HS2

Linking the subregion to Cheshire West and Chester's economy

#### Key assets and major projects include:

Inclusive Economy Prospectus Chester Business Park Hynet Iow carbon cluster Mersey Dee Alliance Sandstone Ridge West Cheshire Anchor Network



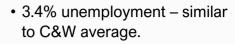
- £11.7bn worth of goods and services produced in 2021
- Productivity is above C&W and GB average
- Specialisms in: Manufacture of fertilisers and nitrogen compounds, Manufacture of hollow glass, Manufacture of other inorganic basic chemicals, Other credit granting

#### Inequalities



- Population is aging at the same rate as C&W as a whole
- House prices are 7.3 times earnings – higher than the C&W average.
- Healthy life expectancy of 63.1 (m) and 67.9 (f) – higher than the North West average.

#### **Employment & skills**



- 25.6% economic inactivity, higher than the C&W average
- 14.6% of jobs earn below the Real Living Wage - below the C&W average.
- Manufacturing is the 5<sup>th</sup> largest employer at 7.6% below C&W average of 9.1%.

#### Net zero



- High energy consumption at industrial sites in Ellesmere Port
- Industry is the largest source of CO2 emissions
- Low carbon opportunities.

## Linking the subregion to Warrington's economy

Warrington is the most urban of C&W's three local authorities, with good connectivity to Manchester and Liverpool.

Key assets and major projects include: Birchwood Park Warrington New City Northern Powerhouse Rail



• £8.5bn worth of goods and services produced in 2021

Economy

- Productivity is below C&W and UK average
- Specialisms in Treatment and disposal of hazardous waste, Accounting bookkeeping and auditing and Technical testing and analysis

#### Inequalities



- Younger population than C&W but predicted to age at faster rate.
- House prices are 6.3 times earnings – lower than other parts of C&W.
- Healthy life expectancy of 64.8 (m) and 64.6 (f) – lower than C&W average but higher than UK average

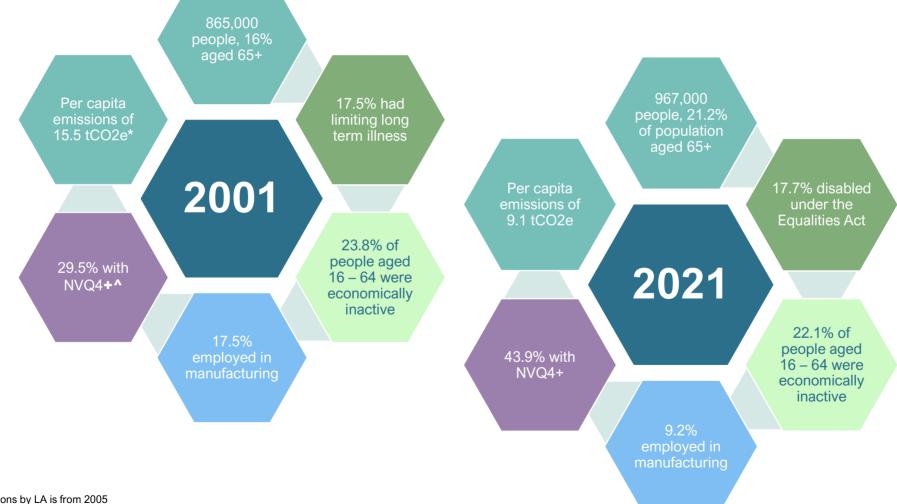
#### **Employment & skills**

- 3% unemployment similar to C&W average.
- 19% of jobs earn below the Real Living Wage - similar to C&W average.
- Manufacturing is the 4<sup>th</sup> largest employer at 9.9% similar to C&W average of 9.1%.

#### Net zero

- High energy consumption at industrial sites
- Transport is the largest source of CO2 emissions
- Low carbon opportunities.

# How has Cheshire and Warrington's economy changed?



\* earliest data on emissions by LA is from 2005 ^ earliest data on NVQ4 attainment levels is from 2004

## What are the key economic trends coming over the next two decades?



**Ageing Population** 

Digitisation



**Environmentalism** 



Knowledge and intangible capital



Onshoring

Introducing some of the opportunities and challenges for C&W

Metro — Dynamics

#### GVA per hour worked and % change 2011 to 2021

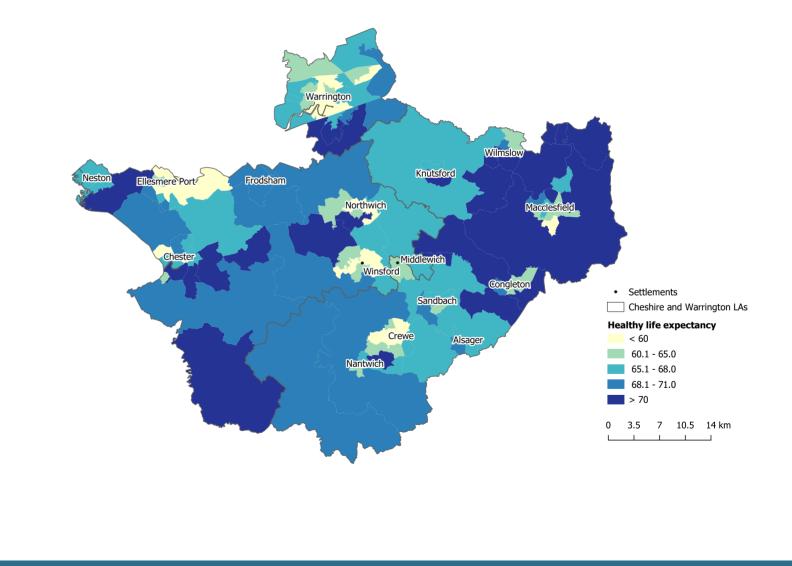
Area Name	2021	% change in GVA per hour worked 2011 - 2021
Cheshire and Warrington	£42.39	7.8%
UK Average	£37.72	5.9%
Lancashire	£33.94	14.4%
York and North Yorkshire	£33.45	9.7%
Liverpool City Region	£33.25	-2.8%
Hull and East Yorkshire	£33.22	14.5%
Greater Manchester	£32.79	3.9%
Leeds City Region	£32.27	4.0%
North East	£31.42	3.9%
Cumbria	£31.19	1.9%
Tees Valley	£31.02	3.9%
Sheffield City Region	£30.40	7.4%

## Growing:

Deliver the most productive economic growth outside London and the South East

Metro — Dynamics

#### Healthy Life Expectancy differs across Cheshire & Warrington

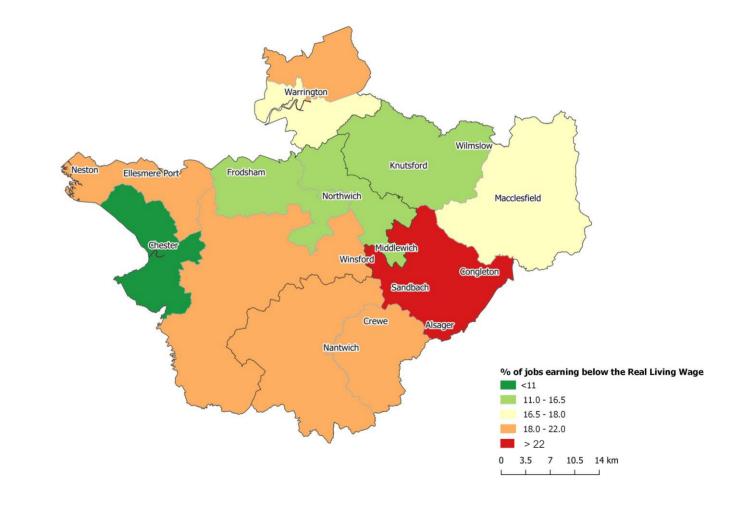


## Healthy:

Better health for all through quality jobs and partnerships

Metro — Dynamics

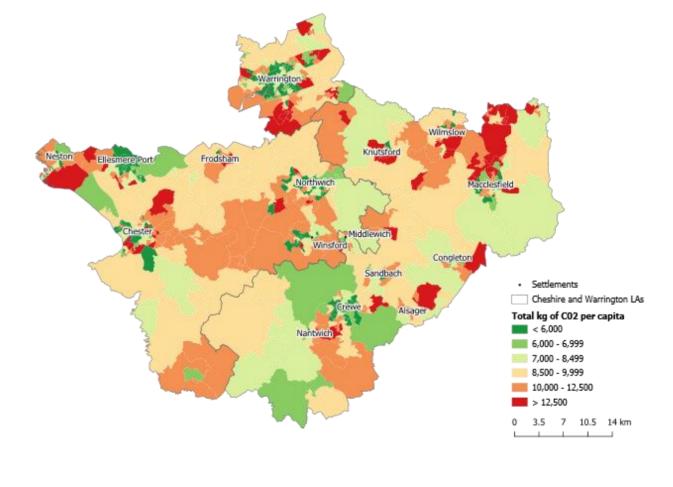
#### % of jobs earning below the Real Living Wage



## Inclusive:

Reduce economic inequalities between people and places

#### kg of CO2 consumed per capita



## Sustainable:

Seize economic opportunities and achieve net zero SIEP Framework and Priorities

## **Mission-based economy framework**

To be the healthiest, most sustainable, inclusive and growing economy in the UK by 2045

<b>Mission 1:</b> Deliver the mo economic gro London and th	st productive wth outside	Reduce econor	<b>: Inclusive</b> mic inequalities ble and places	<b>Mission 3:</b> Better health fo quality jobs and	or all through	Mission 4: S Seize economic and achieve	opportunities
GVA per	Employment	Healthy Life	Fair	Living Wage	Skills	CO2	Natural
hour worked	Rate	Expectancy	Employment	& Income		emissions	Capital

Interdependent objectives delivered through subregional partnerships and collaboration

## **Draft Priorities**

Growing	Inclusive	Healthy	Sustainable
<ul> <li>Grow the Cheshire Science Corridor</li> <li>Build nationally significant strengths in existing Energy, Life Sciences, Logistics and Advanced Manufacturing businesses</li> <li>Ensure businesses can access the right talent</li> <li>Support businesses to create higher value jobs across all sectors</li> </ul>	<ul> <li>Expand coverage of the Fair Employment Charter</li> <li>Reduce opportunity gaps between young people in different communities</li> <li>Create thriving communities in our towns, villages and rural areas</li> <li>Support everyone who wants a job into stable employment</li> </ul>	<ul> <li>Combat health inequalities by joining up healthcare, businesses and local government</li> <li>Pilot innovation challenges to tackle local health &amp; inclusion issues including healthy ageing</li> </ul>	<ul> <li>Build a pipeline for green investment in sites and infrastructure</li> <li>Export new ideas in sustainable agriculture, hydrogen energy and industrial decarbonisation</li> <li>Deliver the infrastructure needed to support net zero</li> <li>Ensure local businesses are supported in decarbonisation and accessing green economy opportunities</li> </ul>

## Thank You <a href="mailto:strategy@cheshireandwarrington.com">strategy@cheshireandwarrington.com</a>



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